



OIL CITY PRESS LTD.

Quality Printing Since 1953

MAC'S FROSTER STREET TEAM 2014 PROMOTIONAL COUPON PRODUCTION SPECIFICATIONS

FRONT: CMYK

TRIM SIZE: 3.5" X 2"

BLEED (BACKGROUND) AREA: 3.75" X 2.25"

SAFE COPY AREA: 3.25" X 1.75"

Production Specs:

Trim Size: 3.5" X 2"

Safe Copy Area: 3.25" X 1.75"

Bleed (Background) Area: 3.75" x 2.25"

Resolution: minimum 300 DPI

Colour Space- Front: CMYK

Colour Space-Back: Grayscale

Acceptable Formats:

- Adobe InDesign CC or earlier (*.indd)
- Adobe Illustrator CC or earlier (*.ai, *.eps)
- Adobe Photoshop CC or earlier (*.psd)
- Adobe PDF (*.pdf)
- JPEG (*.jpg)
- TIFF (*.tif)

Please give ad files a unique name (i.e. ABC COMPANY COUPON.pdf). Remember to supply all supporting fonts and graphics where necessary.

Please Note:

Coupons are redeemable exclusively at Mac's Convenience Stores in Western Canada.

BACK: GRAYSCALE

LEGAL COPY ON THIS SIDE.

**MIN. UPC AND MAC'S LOGO AREA:
1.5" X 0.5"**

Completed files may be uploaded to Oil City Press Ltd. via our online Customer Service Centre:
<http://client.oilcitypress.com/servicecenter/order.html>

If you have any questions regarding these specifications, please contact Pam or Dave Kletke at 403-255-9466